



Chief of Police - Portland Ore.

### Duos a Fad With 451 Studios of West

SAN FRANCISCO, Aug. 7.—(AP)—Duos have become the radio fad of the west, according to a compilation of the NBC studios here. It started with Amos 'n' Andy. Now on the coast there are John and Ned; Cecil and Sally, and several other teams receiving their share of applause among the leaders of the substantial array of duos heard through stations all over the United States.

### THIRD STATION

Medford was the third station on the coast in 1922, and in the very near future will be able to give all the good programs in the country. Humboldt Greig of KMED told those present. Oregon was the third ranking state in sets per population, he added. The station was now making good and could afford good programs, he declared further, reminding radio owners present that the second most popular feature, "Cecil and Sally," could now be obtained over the local station. The national concern featuring "Amos and Andy" had received 70,000 letters concerning the famous pair, he said.

### Be Good, Children, Or You Can't Listen To Cecil and Sally, Is Now Threat of Mothers

A station broadcasting Cecil and Sally in California recently asked listeners to vote their preference for the hour at which the feature would be presented each night. About 1,200 letters and cards were received, the majority from women who requested an earlier period because their children wouldn't go to bed until after they had heard the nightly installment. One woman in Stockton varied this with the request that they be left where they were. It was excellent punishment, she said, to send the children to bed before they heard the pair, and a threat in this direction always produced perfect discipline.

## HOWDY, UNIVERSE by SCOTTY of KPO

Do the eyes of you glisten as you sit and listen to Cecil and Sally each day as they quibble and quarrel and snicker and snarrel in a manner that's funny and gay? Do you risk getting thinner by postponing dinner and turning on KP and O so you won't miss her giggles and his bashful wiggles—that come to you per radio?

Do you wish you could spank 'er sometimes or could yank 'er around by the hair of her head when she's riding a high horse up high on a sky course and ought to be sent up to bed? These two kids are funny and worth all the money they get from their sponsor, I vow; if they weren't I'd never, well, at least, hardly ever, delay sitting down to my chow.

Tune in, folks, and get 'em; you'll be glad you met 'em; the habit is easy to make and when once you make it, you never will break it for, oh dear, they're easy to take. You'll laugh at their mixups; you'll grin at their fixups, and chuckle at things that they do—this is not advertising, 'tis but some advising between and betwixt me and you.

Cecil and his rival, Alexander, are trying for first place in Sally's favor by writing poetry descriptive of her charms. . . . Cecil is well in the lead with his poetic effusions when Sally discovers that Cecil has been guilty of plagiarism. . . . How Cecil fares when Sally discovered that he has appropriated another poet's lines to serve his own ends, will be told tonight during the Cecil and Sally episode on KPO at 6:45.

HONOLULU, H. I.  
STAR-BULLETIN  
July 26, 1932

### CECIL AND SALLY GET MUCH MAIL

Station KGMB, over which the nightly installments of Cecil and Sally are broadcast, receives about five letters a day asking whether the two persons who take the parts of these two characters are married to each other or whether they ever will be. The answer is no. While they were good friends long before the Cecil and Sally program was started and see a great deal of each other besides during their working hours, the sentimental side hasn't crept in.

Sally's real name is Helen Troy. Johnnie Patrick takes the part of Cecil. He created the feature and writes all the material. He also directs the presentations. Both of them live in San Francisco where they record the electrical transcriptions which are now broadcast in 27 different states, five Canadian provinces, the Hawaiian islands, Australia and New Zealand. Sally receives an average of two proposals a week from male listeners. Johnnie occasionally gets telephone calls from mysterious female admirers.

### "Sally" Demonstrates Things People Do In Emergencies

The unexplainable things people do in emergencies was fully demonstrated last week by Helen Troy, who takes the part of Sally in the Cecil and Sally feature. Johnnie Patrick, author of the act, drove over to Helen's home. He found the family all away but the house wide open, so Johnnie got into his role as Cecil and turned all the furniture upside down. When Helen returned home and saw it, her first thought was that the house was robbed. She made a bee-line for the clothes closet to see if they had taken a new dress she bought the day before. The usual scrapping between Cecil and Sally in their broadcast that night was very realistic.

## NEW PROGRAMS ARRANGED FOR RADIO STATION KGW

"Violet Ray Music Box," Heard Over National Broadcasting System, Will Be Important Because It Will Be Continued.



Top—Amos 'n' Andy as they will appear when they are seen as well as heard. Amos (Freeman F. Gosden) is on the left and Andy (Charles J. Correll) on the right (Pacific & Atlantic Photos). Below—Cecil and Sally, principals in a comic strip of the air heard over KGW six nights a week under the sponsorship of Baybestos.

### CECIL AND SALLY HOUR NEW

Popular Pair to Be Heard Mondays,  
Tuesdays and Wednesdays.

Cecil and Sally, the popular youthful comedy pair, who have been favorites of KGW listeners for the last several months, will be heard at a new hour tonight under a new schedule, which was announced yesterday by the management of The Oregonian station.

Cecil and Sally, beginning tonight, will be heard at 9 o'clock on Mondays, Tuesdays and Wednesdays. On Thursdays, Fridays and Saturdays they will go on the air at 10 o'clock.

Heretofore they have been broadcast on weekday nights at 10 o'clock, except Monday, and on Sundays at 8 o'clock. The change in tonight's schedule will cut the Fisher's Blend program to 45 minutes and make the Slumber Hour a full 60-minute program.

How to find a lost umbrella that was left on a street car is the problem which will confront Cecil and Sally in their presentation tonight over Station KPWB at 7 o'clock. For fooling him about her supposed illness known as slumbering vitamins, Cecil has changed his mind about lending Sally his slicker.

### London Program Scheduled.

When station KTAR of Phoenix, Ariz., officially becomes a member of the National Broadcasting company's network tonight, a special program featuring talent from New York and other parts of the country will be heard over KGW. This program will be interrupted over The Oregonian station for a broadcast of Cecil and Sally.

Cecil and Sally fans were disappointed last night when 10 o'clock came and dials set on KGW's wave failed to bring Sally's familiar giggles from loudspeakers. The trouble was that the KGW transmitter had suddenly gone off the air just at the conclusion of the Florsheim Frolic from San Francisco exactly one-half minute before Cecil and Sally were to start.

A faulty transmitting condenser was the cause and the technical staff of KGW worked several hours installing new equipment and making necessary readjustments. In addition to Cecil and Sally, the Slumber Hour between 10:15 and 11 o'clock and the Puget Sound Navigation company's presentation from KOMO, scheduled between 11 o'clock and midnight, were lost because of the breakdown.

The Cecil and Sally episode that was to have been broadcast last night will go on the air tonight at 10 o'clock.

### Research

AFTER a deal of research we have discovered that two pairs of turtles, two tame mice, one pair of goldfish and a whole litter of puppies (depending upon which two arrive first upon being called) bear the names of Cecil and Sally. Radio fans need not be told that Cecil and Sally have become famous throughout the west for their youth-in-love radio portrayals and now it seems the kiddies are naming their pets after them. That's fame.

CHICAGO ILL AMERICAN  
MONDAY, MAY 19, 1930.

## WIBO TO MATCH EVERY MOOD

Whatever your mood WIBO will match it tonight in a program as varied as it is excellent. It starts you off with a laugh as the puppy love trials of Cecil and Sally, the comic strip of the air, is broadcast at 7 o'clock and fifteen minutes.

### How Skit Began

Cecil and Sally, KXA's comedy playlet, was originated by Johnnie Patrick when he was a twenty-two-year-old radio switchboard operator. She began her professional career as a theatre organist. She later became a vaudeville and radio singer, and it was during a radio broadcast that she met Patrick.

### TULSA OK. WORLD

Another interesting feature this week is the continued troubles and fun of Cecil and Sally, the comic strip of the air, which was introduced last week. Cecil and Sally are still on their fishing trip, and Cecil is trying hard to show Sally just how the good fisherman can do his work. Sally isn't quite so sure. Hear them and enjoy a good laugh every Tuesday and Wednesday at 6 p. m. and Friday at 5:30.

and Sally.

Shakespeare and his writing are very engrossing to young Sally of the Cecil and Sally team on Station KPWB at 7 o'clock tonight. And whenever she reads Sally gets romantic much to Cecil's disgust. In fact the installment shows Cecil to be utterly without sentiment.


### CECIL AND SALLY.

The KPO humorists are still scheming to weave a romance around Sally's Uncle Thomas and Cecil's Aunt Bess. In tonight's episode from 6:45 to 7 o'clock they are busily engaged in trying to locate a former bricklayer friend of Cecil's aunt who at one time was sparking around.



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ZH204 12 NL=ZH NEWYORK NY 26

1935 DEC 26 PM 11 28

JOHN PATRICK=  
(DELR SAT EVE)=RITZ THEA NEWYORK NY=

MAY HELL FREEZES OVER BE A HELL OF A SUCCESS GOOD LUCK=  
ARNOLD REUBEN REUBENS THATS ALL.

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SIGNS: DL=Day Letter, NM=Night Message, NL=Night Letter, LC=Deferred Cable, NLT=Cable Night Letter, Ship Radiogram

1935 DEC 28 PM 8 22

MINUTES IN TRANSIT: FULL-RATE, DAY LETTER

GOOD LUCK YOU KNOW WE WISH YOU THE VERY BEST TILL HELL  
FREEZES OVER=  
AUDREY AND BRUCE.

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**WESTERN UNION**

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NV185 11 NEWYORK NY 28 524P

JOHN PATRICK=  
RITZ THEATRE WEST 48 ST=

SIGNS: DL=Day Letter, NM=Night Message, NL=Night Letter, LC=Deferred Cable, NLT=Cable Night Letter, Ship Radiogram

1935 DEC 28 PM 5 45

MINUTES IN TRANSIT: FULL-RATE, DAY LETTER

MAY THIS BE BUT THE FIRST OF MANY SUCCESSFUL FIRST NIGHTS=  
JOE CURTIN.

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